

DuPont Pioneer New Madrid Field Day, Union City Field Day and Murray, Field Day

NCGA Corn Yield Champion (429 bushel per acre) Visits Upper Mid-South

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MidAmerica Farmer Grower

Part 1 of 3

NEW MADRID, MO.

Large crowds attended three DuPont Pioneer field day events held in Missouri, Tennessee and Kentucky during the last week of July. In addition to the many speakers, the 2014 corn and soybean product releases were highlighted.

The first field day was held on July 30, 2013 at the New Madrid, Missouri facility. On July 31, 2013 the 30th annual field day was held at Union City. On August 1, 2013 a White Corn Field Day was held at Murray State University in Murray, Kentucky.

David Hula, winner of many National Corn Growers Association (NCGA) yield contests, and presently the NCGA corn yield champion with 429 bu. per acre, was the keynote speaker at both the New Madrid and Union City Field Days. For more information on Hula's presentation, see the two sidebar articles in this issue of MidAmerica Farmer Grower.

The Union City Field Day also featured combine clinics. Representatives from John Deere and Case IH were on hand to discuss combine preparation and tune-up tips for corn harvest.

The Murray, Kentucky Field Day was dedicated to the white corn industry and Chris Morley, Editor-in-Chief of the Orville Fisher Newsletter was a keynote speaker.

Pioneer Research Scientist, Mark Gadlage, Pioneer Agronomy Research Manager, Dr. Dan Poston and Pioneer Field Agronomist Leslie Lloyd made presentations.

Mark Gadlage spoke about how a superior hybrid advances to commercialization. Once identified, each hybrid must go through a rigorous and comprehensive product advancement process; including multi-year testing across a variety of environments.

Dr. Dan Poston spoke about high yield soybean production practices. Highlighted were planting dates, soybean growth habits, seed treatments, water management and fertility.

Leslie Lloyd gave an update on technology. Lloyd covered the latest in corn insect control and reduced refuge options as well as the latest in weed control options for soybeans, including dicamba and 2,4D tolerance and first and second generation glyphosate tolerance.

Steve Kerns, Pioneer Area Manager for Northeast Arkansas, Missouri Bootheel and Western Kentucky, said the field day held in New Madrid is the first of what will become an annual event, "the capacity of the farmers in this area to produce good quality seed for DuPont Pioneer is one reason New Madrid was chosen for the event." Dupont Pioneer has on-site trials at the New Madrid facility. "Dupont Pioneer researchers have projects set up on the New Madrid facility. We have a lateral irrigation system set up; our researchers are doing soybean and corn testing, cyst testing on sandy soil; we are investing in their future. We are expanding soybean production research at New Madrid," stated Kerns.

DuPont Pioneer is committed to research and covering all the bases. "DuPont Pioneer has a new research station in Stoneville, Mississippi that will focus on corn and soybean research. We have tripled the capacity of our research established in Union City, Tennessee and have established a soybean station in West Memphis. We have stations just to the north of us as well. DuPont Pioneer has targeted stations established in North Carolina and Georgia. Those areas typically have severe heat stress; they also experience disease. We are working heavily in genetic markers through our AYT. We are also working with other companies to source individual traits as needed. We will develop traits internally but we also will go outside the company to make sure we have the solutions that the farmer needs to be successful on their farm," says Kerns.

For more in depth details about DuPont Pi-

oneer's ongoing research in the upper Mid-South view a video of his interview at www.mafg.net.

DuPont Pioneer Field Agronomist, Greg Pfeffer spoke about new corn hybrids; "P0636 AM™ is a widely adapted early-season product well suited for early planting. P0945AM™ is an early season



DuPont Pioneer Field Agronomist, Greg Pfeffer spoke about the new DuPont Pioneer hybrid corn and soybean products.



Steve Kerns, Local Pioneer Area Manager for northeast Arkansas, Missouri Bootheel and western Kentucky, says New Madrid, Mo. was chosen for the New Madrid Field Day because of the capability of the area to produce a quality seed for DuPont Pioneer.



Territory Manager Scott Mitchell, gave an overview of the Union City Tennessee Field Day.

product well-suited for most key environments. P1023AM™ is an early season product best suited for challenging yield environments. P1105YHR is an early-season hybrid with good yield stability and agronomics. P1602YHR is another new full-season leader hybrid with good yield stability, top-end yield potential and good agronomics. P1615BVT^ is a full-season hybrid with exceptional top-end yield potential ideally suited for early planting and heavier soil types."

Pfeffer also talked about new DuPont Pioneer soybean products, "P46T21R is a new late group IV leader with outstanding yield potential and very good harvest stand ability. P47T36R is a new late Group IV leader with outstanding yield potential and harvest stand ability. P49T97R in another one we are excited about. It is a new late Group IV yield leader with great versatility across key environments." For more in depth details about DuPont Pioneer hybrids and varieties for 2014 you can view a video of Pfeffer's interview at www.mafg.net.

DuPont Pioneer Territory Manager in West Kentucky and Northwest Tennessee presented an overview of the Union City, Tennessee Field Day on a video that you can access at www.mafg.net.

Check out www.mafg.net for five short videos; two videos feature National Corn Growers Association corn yield champion David Hula while DuPont Pioneer Area Manager Steve Kerns, Field Agronomist Greg Pfeffer and Territory Manager Scott Mitchell make short presentations. Δ

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